

AN ELECTRIC BALL OF THE YEAR

AMP'D UP

 Vandalia Health

Turning Up the Volume on Health Care

On November 7, 2026, the Vandalia Health Ball of the Year returns to the Morgantown Marriott at Waterfront Place for an unforgettable evening celebrating the people, partnerships and generosity that make exceptional health care possible.

As one of our region's premier philanthropic events, the Ball of the Year brings together community leaders, physicians, supporters and friends of Vandalia Health for an elevated black-tie experience with a purpose: advancing health care for the communities we serve.

This year, we're AMP'D UP.

Inspired by the energy and connection of music, AMP'D UP: An Electric Ball of the Year will transform the traditional gala experience into an elevated, multi-genre celebration. From live entertainment and immersive experiences to inspiring stories of impact, every element of the evening is designed to turn up the volume on health care and celebrate the collective impact we can make together.

Just as every great performance is powered by countless people working together, exceptional health care takes physicians, caregivers, donors, businesses and community partners all playing a part. Through sponsorship of the Ball of the Year, you help amplify that impact—supporting programs, services and initiatives that strengthen patient care throughout Vandalia Health's northern region.

**EVERY GREAT PERFORMANCE
HAS A PURPOSE.
OURS IS HEALTH CARE.**

2026 Vandalia Health BALL OF THE YEAR

NOVEMBER 7, 2026 | MARRIOTT WATERFRONT | MORGANTOWN, WV

TURNING UP THE VOLUME ON HEALTH CARE	HEADLINER \$50k	ALL-ACCESS \$25k	VIP \$20k	PLATINUM \$10k	PREMIER \$5k	FEATURED \$3.5k	FAN CLUB \$1.5k
Reservations for (x) Guests	32	24	16	12	8	4	2
Billboard recognition in Morgantown	x						
Opportunity to speak	x						
Recognition on Vandalia Health Ball of the Year social media platforms	x	x	x	x			
Recognition during opening remarks	x	x	x				
Name listed on Vandalia Health BOTY 2026 Webpage	x	x	x	x	x	x	x
Name listed in newspaper thank you advertisement	x	x	x	x			
Name/logo on strategically placed foamboard	x	x	x	x	x		
Name on cover of all programs	FRONT						
Advertisement/logo in event program	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	½ PAGE	¼ PAGE	LISTED

MONHEALTH.COM/BOTY

SPONSORSHIPS

HEADLINER \$50,000

As the Ball of the Year's premier sponsor, the Headliner takes center stage with the highest level of recognition throughout the event. From prominent visibility and speaking opportunities to an elevated presence before, during, and after the Ball, this partnership puts your organization at the forefront of an unforgettable evening supporting healthcare across our region. Our Headliner receives 32 event tickets.

ALL-ACCESS \$25,000

Go beyond the velvet rope with an All-Access sponsorship, offering exceptional visibility and a significant presence throughout the Ball of the Year. With premier recognition and 24 guest reservations, this level provides the perfect opportunity to entertain clients, colleagues, and community partners while making a meaningful investment in healthcare.

VIP \$20,000

Step into the spotlight as a VIP Sponsor and enjoy elevated recognition throughout one of the region's signature philanthropic events. With prominent event visibility and 16 guest reservations, your organization will be recognized as a valued partner helping us turn up the volume on healthcare.

PLATINUM \$10,000

Make your presence known with a Platinum Sponsorship, combining meaningful brand visibility with an elevated Ball of the Year experience. Your support helps bring the evening to life while directly advancing the programs, services, and initiatives that strengthen healthcare in the communities we serve.

PREMIER \$5,000

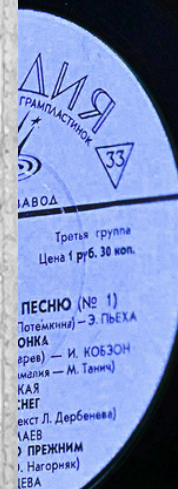
Join the lineup as a Premier Sponsor, our most popular option, and put your organization alongside community partners committed to making an impact. With recognition throughout the Ball of the Year and seating for eight guests, this level offers a memorable way to celebrate while supporting exceptional healthcare close to home.

FEATURED \$3,500

Be part of the show as a Featured Sponsor and demonstrate your commitment to the health of our region. With event recognition and seating for four guests, your organization will join a powerful lineup of supporters helping make the Ball—and its impact—possible.

FAN CLUB \$1,500

Every great performance needs its biggest supporters. As a Fan Club Sponsor, you will join the community of businesses and individuals cheering on the mission of Vandalia Health while enjoying recognition and two reservations to the Ball of the Year.



Amplified Sponsorship Opportunities

We are excited to offer a variety of unique sponsorship opportunities designed to provide meaningful visibility and increased brand awareness throughout the Ball of the Year experience. Each opportunity featured on the following pages is exclusive, with only one sponsorship available.

Looking for something different? Our team would be happy to work with your company to create a customized sponsorship opportunity that aligns with your brand and brings your presence at the Ball of the Year to life.

Please contact Laura McCall at Laura.McCall@VandaliaHealth.org for further assistance.

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Amplified Sponsorship Opportunities

SOUND CHECK BAR \$25,000

As the exclusive Sound Check Bar Sponsor, you'll enjoy premier naming rights for the event bars—our signature “sound checks.” Your brand will be prominently featured after the main entrance, ensuring high visibility from the moment guests arrive. You will also have the ability to name the event's signature cocktail. Our Sound Check Sponsor receives 24 event tickets.

ENCORE AFTERPARTY \$15,000

Close out the evening on a high note as the Encore Afterparty Sponsor, powering the Ball of the Year's final and most energetic experience. Featuring a dynamic dance floor, glowing accents, and a high-energy DJ set, the Encore Afterparty invites guests to celebrate, connect, and carry the momentum of the night through its unforgettable finale. Your brand will be prominently featured on event screens throughout the DJ portion of the evening with “the Encore brought to you by [Your Company Name]”, in addition to recognition in the official event program. You will receive 12 event tickets to enjoy the evening alongside clients, colleagues, or VIP guests.

SPOTLIGHT ENTRANCE \$12,000

Make a statement from the very first step. As the Spotlight Entrance Sponsor, your brand will power the grand entrance to the Ball of the Year—welcoming guests into an evening defined by energy, elegance, and impact. Your logo will be prominently displayed at the entrance and featured in all photography captured along the Spotlight Entrance, ensuring lasting visibility throughout the night and beyond. This sponsorship also receives 12 event tickets.

LIMO DRIVER \$8,000

Step into the evening with ease as our exclusive Limo Driver Sponsor, proudly supporting valet services for all Ball of the Year guests. Your partnership ensures a smooth arrival and departure experience, setting the tone for an unforgettable night. As the Limo Driver Sponsor, your brand will be prominently recognized as the first thing guests see at the valet station and featured in the event program. To celebrate your generosity, you'll also receive 10 event tickets to share with clients, colleagues, or VIP guests.

ELECTRIC COFFEE BAR \$6,000

Keep the energy going long after dinner as the Electric Coffee Bar Sponsor, fueling guests through the final moments of the evening. Positioned as a late-night favorite, the Electric Coffee Bar creates the perfect pick-me-up before the dance floor fills for the night's final act. This sponsor will also receive 8 tickets.



Amplified Sponsorship Opportunities

MIC DROP MOMENT \$6,000

Capture the energy of the night as the Mic Drop Moment Sponsor, proudly supporting the Ball of the Year video photo booth. This interactive experience invites guests to step into the spotlight—recording high-energy moments that will be shared and remembered long after the event. Your logo will be featured on every video captured, ensuring repeated exposure across social sharing and post-event highlights. In appreciation of your support, you will receive 8 event tickets to enjoy the celebration with clients, colleagues, or VIP guests.

BACKSTAGE PASS PHOTOBOOTH \$6,000

Designed to feel like an all-access moment, this activation captures timeless keepsakes guests will take home and share long after the night ends. As the Backstage Pass Photo Booth Sponsor, your logo will be featured on every photo, ensuring consistent brand visibility throughout the event and beyond. You will receive 8 event tickets to enjoy the evening with clients, colleagues, or VIP guests.

LATE NIGHT BITES \$6,000

Keep the celebration going as the Late Night Bites Sponsor, fueling guests with late-night snacks as the evening transitions into its final, high-energy moments. Perfectly timed to complement the packed dance floor, this activation offers a fun and satisfying way for guests to recharge and stay on their feet through the night's grand finale. You will also receive 8 event tickets.

INK'D UP: ROCKSTAR STYLING \$6,000

Help guests step into the spotlight as the Ink'd Up: Rockstar Styling Sponsor, supporting one of the Ball of the Year's most interactive and unforgettable guest experiences. This activation invites attendees to embrace the theme with concert-inspired airbrush tattoos, metallic accents, and rockstar-worthy styling touches designed to get them AMP'D UP for the evening. Your brand will be prominently featured at the activation and recognized in the event program. You will receive 8 event tickets to enjoy the Ball of the Year.

WILL CALL \$1,000

Looking to be one of the first sponsorships our guests see? The Will Call Sponsorship supports our registration where all guests start their evening to receive their table assignments. Your brand will be featured at the table as well as in the program.



Amplified Sponsorship Opportunities

PAPARAZZI \$1,000

Where there is glamour, there are cameras! As our Paparazzi Sponsor, you are providing our guests with digital memories of a fun evening with friends, family, and colleagues. Our Paparazzi Sponsor will be recognized in the digital program.

PLAYLIST \$1,000

We are turning up the volume on health care as we get Amp'd Up for another amazing Ball of the Year, but we can't do it without you. By being our Playlist Sponsor, you contribute to the energy and atmosphere of the Ball, and our guests will take it from there! The Playlist Sponsor will receive recognition in the digital program.

STAGE HANDS \$1,000

The Ball of the Year would not be possible without our amazing volunteers. The stagehand sponsor supports the volunteers throughout the evening by providing meals and other amenities. Your sponsorship will be recognized in the volunteer room and in the digital program.

SET LIST \$1,000

Just like every concert has its set list, every Ball of the Year has its program. As the Set List Sponsor, your brand will be featured on the inside cover of the digital program. Your sponsorship will help keep our guests informed about the evening and learn more about Vandalia Health.

ZERO PROOF \$1,000

We have something for everyone! From cocktails, to mocktails, and the soda in between, we want every guest to have their drink of choice. Be the evenings official mocktail sponsor and keep the zero proof fun going. All mocktail signage will say "Sponsored by [your brand]."

RECOGNITION \$1,000

The Ball of the Year does more than raise money for a good cause, it gives us the opportunity to recognize our amazing staff and physicians for their dedication and hard work throughout the year. As the Recognition Sponsor, you help make this moment possible. Your sponsorship will receive a logo in the digital program.



We'd Love to See You at the Ball

Thank you for considering a partnership with the 2026 Vandalia Health Ball of the Year. Your support extends far beyond one unforgettable evening, it helps strengthen health care, expand access and make a meaningful difference for patients and families throughout the communities we serve.

Together, we can turn up the volume on health care across Vandalia Health's northern region.

Your Support Benefits



Mon Medical Center
Mon Preston Memorial Hospital
Mon Stonewall Jackson Memorial Hospital
Mon Harrison Neighborhood Hospital
Mon Marion Neighborhood Hospital
Davis Medical Center
Broaddus Hospital
Webster Memorial Hospital
Grafton City Hospital
The Village at Heritage Point

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